

WHY GOODWILL®?

When it comes to education, hands-on job skills training and career navigation planning, many people need help. Goodwill® provides the skills training and placement services you need to reach your goals.

Let Goodwill® prepare you for the rising digital skills workforce!

To sign up for the Goodwill Digital Career Accelerator® contact:

Taryn Balwinski @ 629-2501 x2920

Or visit our Webpage to Sign up here:

<https://goodwillchatt.org/goodwill-digital-career-accelerator/>



Grow with **Google**

#DigitalSkills4Goodwill
#GrowWithGoogle

Goodwill® is committed to enabling more than one million people — including people with disabilities and disadvantages, youth, older workers, veterans and military families, and people who are transitioning back into society — to receive digital skills training. The Goodwill Digital Career Accelerator® is funded by Google.org, the leading technology company, and administered by Goodwill Industries®.

Goodwill Digital Career Accelerator®

**Changing the way we
live, work and create
through technology**



ADVANCE YOUR CAREER BY BUILDING YOUR TECHNOLOGY SKILLS

Are you ready to start a new career?

Discover, learn and access emerging opportunities in the digital age. Together, Goodwill® and Google.org are empowering people with the digital skills they need to advance their careers and transform their lives.



Unlock the door of opportunity and step into the workforce of the future.

Through the Goodwill Digital Career Accelerator®, you'll create a path towards your new career. Gain valuable digital skills to improve your career possibilities and gain financial independence. From basic computer knowledge to MS Office Applications to coding, we have a digital skills program to fit your interest.

LET GOODWILL® PREPARE YOU FOR THE RISING DIGITAL SKILLS WORKFORCE!



- Approximately 27 million online job postings require digital skills.



- Mid-level digital jobs represent roughly 38 percent of overall job postings.
- More than three-quarters of mid-level jobs require spreadsheets and word processing skills as minimum requirements.



- About 17 percent of digitally intensive mid-level jobs pay more than non-digital mid-level jobs.
- Baseline digitally intensive mid-level jobs average \$20 per hour.



- Advanced digitally intensive jobs average at or above \$28 per hour.

Research conducted by: Burning Glass Technologies and Capital One. The Digital Edge: Middle-Skill Workers and Careers. Boston, MA: Burning Glass Technologies; 2017.



WHAT SHOULD I EXPECT AFTER ENROLLING IN THE GOODWILL DIGITAL CAREER ACCELERATOR®?

Learning a new skill can be challenging and requires planning, hard work and dedication. That's why Goodwill® works with a vast network of community and business partners to provide a comprehensive program regardless of your individual needs. You will gain:

- Awareness of the digital skills needed to succeed in the competitive workforce.
- Career assessment, career coaching, and/or career navigation/ planning services.
- Digital skills training and access to certifications and credentials to help build your skills.
- Connections to community partners for additional support.
- Employment placement and career advancement services.

