

## Getting started as an employer is easy.

1. Contact Goodwill® to discuss your employment needs.
2. We will screen talent to find the most qualified individuals for your organization.
3. Interview qualified applicants and hire the right person for the job!

**Join us as we support  
the ever-changing demand for  
new skills in the digital economy!**

To see if Goodwill® can provide well-trained talent for your open positions, contact:

Taryn Balwinski 423-629-2501 x2920

Or

Sign up here:

<https://goodwillchatt.org/goodwill-digital-career-accelerator/>

# Goodwill Digital Career Accelerator®

## Recruit a Digital Literate Workforce with Goodwill's Help



Grow with Google

Goodwill® is committed to enabling more than one million people — including people with disabilities and disadvantages, youth, older workers, veterans and military families, and people who are transitioning back into society — to receive digital skills training. The Goodwill Digital Career Accelerator® is funded by Google.org, the leading technology company, and administered by Goodwill Industries®.

## Looking for candidates with digital skills?

We have a future employee for you! Goodwill® is in the business of changing lives, and we are now equipping the future workforce with digital skills. Through the Goodwill Digital Career Accelerator®,

Goodwill® is training individuals and then pairing them with employers who are looking for well-trained talent. Our trainees' skills range from basic computer knowledge to data analytics to coding.

## What is the Goodwill Digital Career Accelerator®?

Funded by a \$10 million investment from Google.org and with the assistance of 1,000 Google employees, this new Goodwill® initiative will enable more than one million people to receive digital skills training

## We are connecting candidates who have received digital skills training with top employers like you.

Goodwill® has provided participants with a full complement of training and support to ensure they can do their best work for your business or organization.

According to Accenture Strategy, a global management consulting firm, the top organizational benefits from adopting digital technologies in your industry include:



Research conducted by: Accenture Strategy. Being digital: Embrace the future of work and your people will embrace it with you. Accenture Strategy, 2015.